Strategic Partnership Agreement
IFMA SWITZERLAND and [Company]

The above-mentioned organizations are entering into a strategic PLATINUM/GOLD, SILVER, or BRONZE partnership for the purpose of actively developing the facility management industry.

By publishing guidelines for facility management, IFMA Switzerland promotes the development of the national industry in an international environment. IFMA Switzerland enters into strategic partnerships in order to continue developing and publishing high-quality products and guidelines and organizing events in the future.

Outlook for 2025 to 2027

- New Strategy 2026–2028
- Publication of Agenda 2030
- Flagship events such as
    - Make some noise in Real Estate meets FMplus 2026 [May 2026, Münster]
    - Swiss FM Day / General Meeting [September 2026, Zurich]
    - Swiss FM Day / 30th anniversary celebration of IFMA Switzerland [September 2027, Crissier]
- More than 20 “IFMA Meets” webinars in French-speaking Switzerland and German-speaking Switzerland
- Various regional site visits and get-together events
- Publication of revised practical guide SIA 113 pbFM [early 2027]
- Publication Data2Target [early 2026]
- Publications in collaboration with, for example, Bauen digital Schweiz [early 2026]

Partner Benefits

	BRONZE		SILVER		GOLD		PLATINUM	
Newsletter article [CHF 100]						CHF 200		CHF 400
Presentations Event Onsite [CHF 1'000]						CHF 1'000		CHF 2'000
Presenations Online [CHF 500]						CHF 500		CHF 1'000
On-site event stand [CHF 3'000]				CHF 3'000		CHF 6'000		CHF 9'000
Logo on publications [CHF 2'000]				CHF 2'000		CHF 2'000		CHF 2'000
Free Tickets Events Onsite [CHF 75] / Online [CHF 30]	2 5	CHF 150 CHF 150	4 6	CHF 300 CHF 180	6 8	CHF 450 CHF 240	8 10	CHF 600 CHF 300
Logo on website & invitation [CHF 1'000]		CHF 1'000		CHF 1'000		CHF 1'000		CHF 1'000
Logo at events online / on-site [CHF 1'000]		CHF 1'000		CHF 1'000		CHF 1'000		CHF 1'000
Package price per year when signing a multiyear contract [0-20% Rabatt]	1 year [0%]	CHF 2'300	1 year [0%]	CHF 7'480	1 year [0%]	CHF 12'390	1 year [0%]	CHF 17'300
	2 years [10%]	CHF 2'070	2 years [10%]	CHF 6'732	2 years [10%]	CHF 11'151	2 years [10%]	CHF 15'570
	3 years [20%]	CHF 1'840	3 years [20%]	CHF 5'984	3 years [20%]	CHF 9'912	3 years [20%]	CHF 13'840

As an **option**, companies can also purchase a **one-time stand fee** (Stand Event Onsite) under the following conditions without being an annual sponsor: **Silver CHF 3,500**, **Gold CHF 6,500**, or **Platinum CHF 9,500**.

Based on the service package outlined above, the two organizations are entering into a

…..-year .....partnership.

When signing a three-year Platinum contract, the Platinum partner may, if they wish, exclude up to two direct competitors from a strategic partnership with IFMA Switzerland. Existing strategic partners are not affected by this measure, regardless of their category. Event partners are also exempt from such exclusion.

Exclusion of .... requested (max. 2 companies).

IFMA Switzerland

First name, last name: Michael Bürki

Function: Co-president

Place and date:

Signature:

Company

First name, last name:

Function:

Place and date:

Signature: